



NEWS

FOR IMMEDIATE RELEASE: March 30, 2009
CONTACT: Joyce Kamen 513.543.8109
or Manda Hurdelbrink 513.324.8610



Women's Committee of Cincinnati Riverfront Park to Host Third Annual 'Hats Off' Luncheon

CINCINNATI, OH:---The Women's Committee of Cincinnati Riverfront Park will hold its third annual 'Hats Off' luncheon, *Hats Off to Our Families* on Thursday, May 27, 2009, at Ault Park. A champagne reception will begin at 11:00 a.m., followed by a gourmet luncheon and presentation at 12:15 p.m. Attendees are encouraged to wear their favorite hats in celebration of the special day! Tickets are \$100 (Gardener); \$250 (Special Friend); \$500 (Patron); or \$1000 (Benefactor). Sponsorships from \$2500 to \$25,000 are also available.

The Women's Committee of Cincinnati Riverfront Park provides meaningful financial and public support for Cincinnati Parks' effort to build Cincinnati Riverfront Park. **The goal of this event is to raise the necessary funds to endow a full-time staff position to plan creative family programming in the new park.** The luncheon will feature Tupper Thomas, President of the Prospect Park Alliance in Brooklyn, New York, as the keynote presenter.

The second annual Phyllis Smale Award will be presented during the luncheon. Mrs. Smale, for whom the award is named, has always been a passionate advocate for beauty and gardens within the city of Cincinnati. This award recognizes outstanding achievement, leadership contributions, exemplary service and creative vision in many areas related to horticulture. This year's award recipient is Lib Stone.

Ticket and sponsorship information is available by contacting the Cincinnati Parks Foundation Development Associate, Gretchen Hooker, at (513) 357-2621.

###

ATTACHMENTS

CINCINNATI
RIVERFRONT
PARK

BACKGROUND

Cincinnati Riverfront Park is the dynamic new 45-acre park that will soon rise along Cincinnati’s historic riverfront (between Great American Ballpark and Paul Brown Stadium). As the city’s new front yard, Cincinnati Riverfront Park will become a destination venue for an estimated 1.1 million visitors annually. The new park will transform Cincinnati’s riverfront into a powerful destination gateway that will fuel economic development, community health, commerce and tourism for the entire region. Though the park will be built with a blend of City, State and Federal funds, substantial private donations will also be needed to build many of the park’s unique features and to endow the park. This is why private giving is so important to this project.

www.crpark.org





**NEED A NEW HAT FOR THIS YEAR'S
HATS OFF LUNCHEON?**

Try one of these trunk shows!

The Women's Committee of Cincinnati Riverfront Park will hold its third annual 'Hats Off' luncheon, *Hats Off to Our Families*, on Thursday, May 22, 2008, at Ault Park. It's an occasion that calls for a new hat—and maybe some great new accessories too!

March 30- April 13

Jana Kos Summer 2009 Collection

(By appointment only)

View collections at www.janakos.com and www.annesawyer.com.
To make an appointment, call Amy Klekamp Geers at (513) 378- 3980.
20% of all hat sales will benefit the Women's Committee!



Thursday, April 2 — 11 a.m. - 7 p.m.

Sassy Boutique

Featuring Hat Designer Amy Hamilton of the Granville Millinery Company
3437 Michigan Ave. in Hyde Park Square
Call 513-871-2500 for more information.
A portion of the hat sales will benefit the Women's Committee.



Thursday, April 23 — 5:30 p.m. - 8:00 p.m.

Saks Fifth Avenue

Spring & Summer Fashion Show

Hats modeled by Caryl Fullman—*Former hat model & Pres. of the Urban Forestry Board*
Complimentary valet, light refreshments, raffle
101 W. Fifth Street
RSVP by April 17th to Gretchen Hooker, (513) 357-2621
or gretchen.hooker@cincinnati-oh.gov.



Tupper Thomas

Keynote Presenter

Hats Off Luncheon 2009



Tupper Thomas is the Administrator of Prospect Park, the 580-acre flagship park of Brooklyn, New York and the President of the Prospect Park Alliance.

In 1980 — in response to community pressure to put a stop to the decaying state of the Park — New York City committed funds to create the Prospect Park Administrator's Office. Tupper is the organization's first Administrator and is responsible for the operation of the Park and its multimillion-dollar restoration. The Prospect Park Alliance was formed by a group of concerned citizens in 1987 to revive, enrich and preserve Prospect Park in partnership with the City of New York. Tupper has served as President since that time. There are now 65 community organizations that comprise the Alliance Community Committee.

Under Tupper's leadership, Park usership has increased from 1.7 million to over 8 million. This year, over 6000 volunteers contributed more than 30,000 hours and the Alliance privately raised more than \$7 million from 5000 donors.

Tupper is the co-chair of a national organization to advocate for parks, the City Parks Alliance. She has received numerous awards and has been a guest speaker for parks groups throughout the United States and abroad. She has a Master's degree in Urban Planning from Pratt Institute.